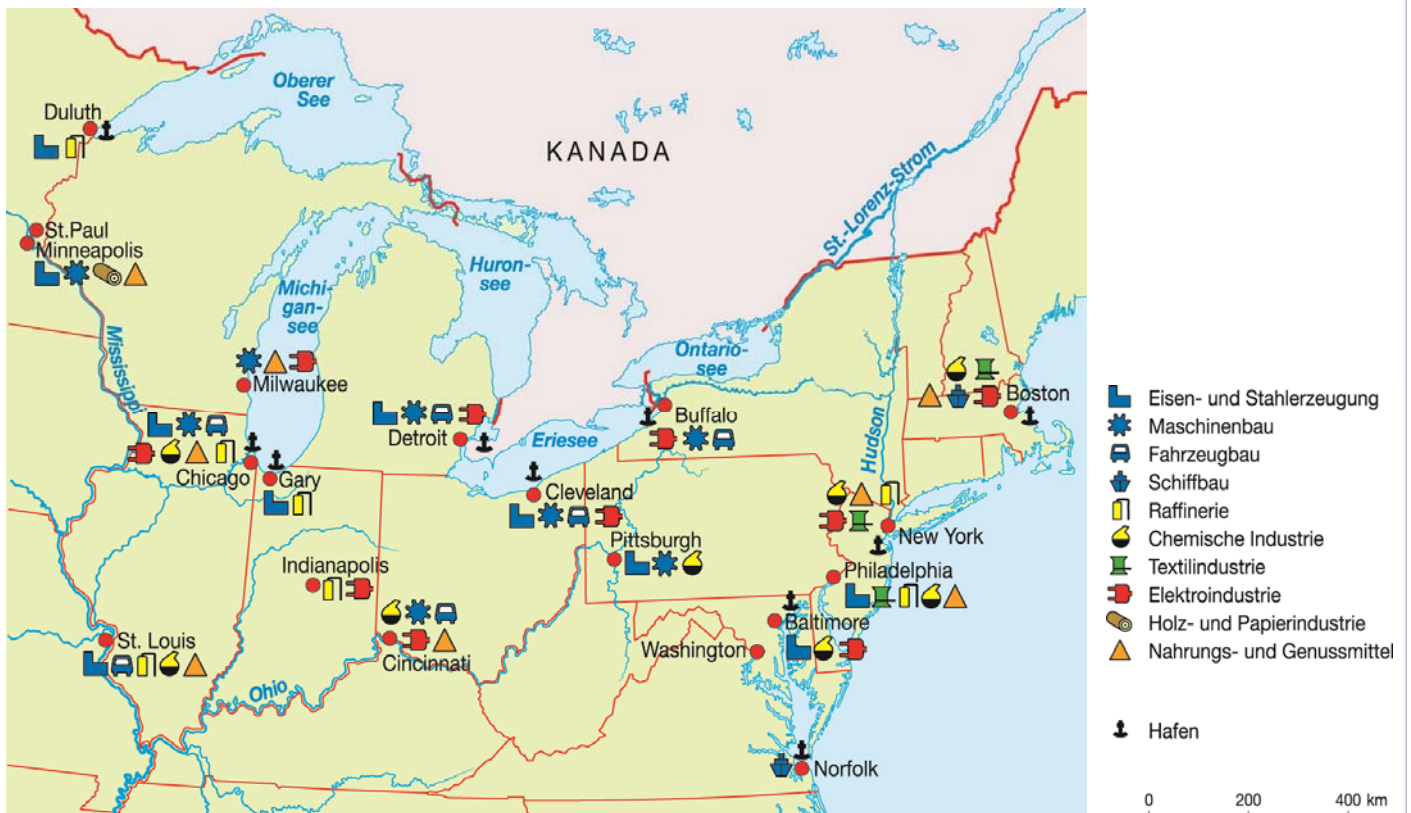


Name: Klasse: 

## Location Detroit – Solution



Location factors are defined as influencing parameters that determine the location decision of a company or business.

1. Detroit is derived from the French word "détroit", which means strait. Explain why the French fur traders gave it this name in the 17<sup>th</sup> Century and which location factors are still connected with this site.

*Detroit is located at a bottleneck between Lake Huron and Lake Erie, a major waterway. The entire industrial area around the Great Lakes connects inexpensively via waterways (in some cases through channels).*

2. Compile more location factors for Detroit with the help of the Manufacturing Belt map.

*More location factors are:*

- a) *Central location in the Manufacturing Belt, the most important industrial area on Earth and close proximity to the Canadian industrial center Toronto.*
- b) *Close proximity to other industrial regions (supply and sale of goods).*
- c) *Raw material and power supply in neighboring areas or cities (e.g. Pittsburgh, Gary, Acron)*
- d) *Major market in the North East, an area with high population density.*

Name: Klasse: 

3. The Manufacturing Belt is also known as the “Rust Belt”. Explain its meaning and why this can be considered a disadvantage for Detroit.

*The industrial region has gotten rusty. This is reflected in the map by the frequency and size of the signatures "iron smelting, steel production". These are industries that are no longer in the zenith of their economic development. Detroit is located in a belt of "old industries". This can be a stigma and result in damage to Detroit's image. It makes Detroit less attractive for new industry (e.g. Sun Belt).*